

# B I G BOOSTER

INTERNATIONAL STARTUPS ACCELERATION PROGRAM

 IN CONNECTION WITH MASS CHALLENGE (BOSTON)



LYON ⇄ BOSTON



HEALTH



DIGITAL



ENVIRONMENT



STARTUPS  
BOARDING

NETWORKING



MENTORING



GO-TO-MARKETS



[WWW.BIGBOOSTER.ORG](http://WWW.BIGBOOSTER.ORG)



## INTERNATIONAL NONPROFIT ACCELERATION PROGRAM

FOR STARTUPS ABLE TO CHANGE THE WORLD  
WITH HEALTH, DIGITAL, ENVIRONMENT  
OR SUSTAINABILITY DRIVEN CUTTING EDGE INNOVATION.

 A DIRECT INTERNATIONAL CONNECTION LYON-FRANCE ↔ BOSTON-USA, giving access to:

- 2 worldwide renowned hubs with strong innovation ecosystems
- 2 major markets: EU & North America which provide entrepreneurs with real international economic potential

 A DIRECT AND UNIQUE PATH TO DECISION-MAKERS AND THEIR NETWORKS INCLUDING

»»» KEY ACCOUNTS      »»» INVESTORS      »»» SUCCESSFUL ENTREPRENEURS

 A HIGH LEVEL INTERNATIONAL PROGRAM OVER A 6-MONTH TIMEFRAME WITH A STATE-OF-THE-ART MENTORSHIP BY EXPERTS

 Boot camp in Lyon (October 27-29) with an international approach to develop relationship between startups and decision-makers (e.g. key accounts, investors, successful entrepreneurs)

- specific to each area: Health, Environment, Digital or Sustainable development
- cross-sector through common focus

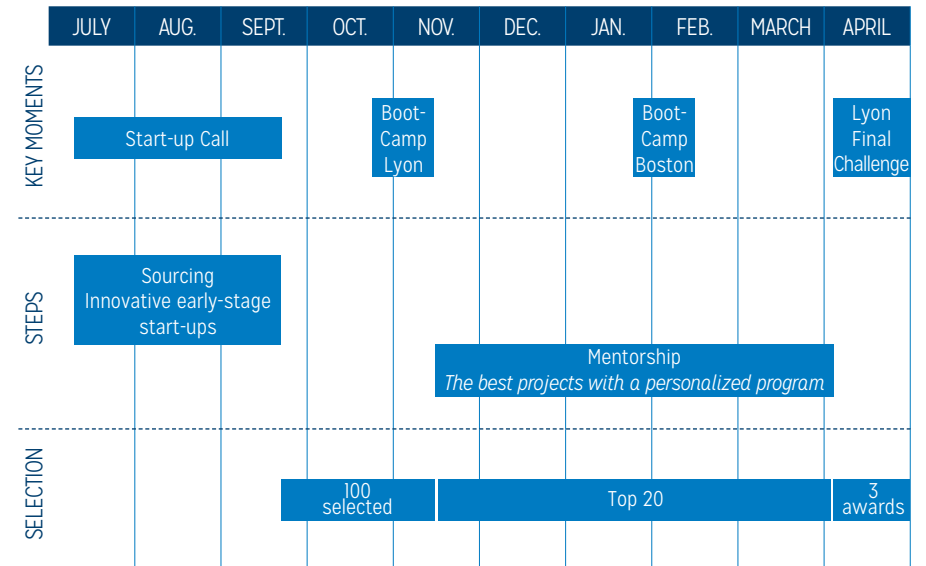
 Long-term Mentorship (Oct. 2015 - Apr. 2016) through personalized or web platform «BIG Booster Club»

 Boot Camp Top 20 (Feb. 2016) In Boston led by Mass Challenge to optimize North American markets approach and meet US-based peers who scored great success in your sector.

 Top 3 €100k (Apr. 2016)

## FROM PROJECT TO MARKET

HIGH LEVEL INTERNATIONAL 6 MONTHS PROGRAM



### JOIN THE BIG BOOSTER!

STARTUPS:  
WHY PARTICIPATE?

- 1 Accelerate your project or concept development
- 1 Receive personalised support from experts who will help define your business model and market strategy
- 1 Form business relations with international decision-makers
- 1 Improve your visibility

THE FOLLOWING SECTORS  
ARE ELIGIBLE:

-  **HEALTH:** Life Sciences and Health, Biotech, Medtech, e-health
-  **DIGITAL:** Digital, Big data, Connected Objects, Smart City, Cloud & Mobile apps, Robotics
-  **ENVIRONMENT:** Cleantech, General & Social Impact

ELIGIBILITY  
CRITERIA:

- Innovative solution with POC or prototype/ demonstration
- Based in "Europe, Middle East, Africa" area
- With international ambitions

### BECOME ONE OF OUR PARTNERS!

WHY?

- 1 Source the most promising startups in your market
- 1 Optimise your technology watch
- 1 Support the development of innovative projects
- 1 Boost your international visibility

HOW?

- 1 By joining the Strategic Committee and/or the Project Selection Committee
- 1 By having one of your company's experts serve as a mentor
- 1 By supporting the entire accelerator program cycle or focusing on one key step: sourcing, selection, pitch preparation, etc.



Apply between July 1 and September 20 to participate in the Lyon Boot Camp (from October 27-29, 2015). For more information visit [www.bigbooster.org](http://www.bigbooster.org)



## CONTACT US

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